

THE
RECOVERY
LOUNGE™

Ambassador Program

The Recovery Lounge (TRL) is quickly becoming the location in the greater Nashville area as the place to recover the body and the mind. We are seeking to establish this place as the third location between the gym and the home. We are doing this through a combination of high-quality therapies and impeccable customer service all in an environment specifically designed for fellowship.

As a brand ambassador, you will partner with TRL to continue to enhance the spirit of the brand both within and outside of the fitness community. When people think of recovery and relaxation, we want The Recovery Lounge to be top of mind.

We have two categories of Ambassadors: Influencer and Brand Ambassador.

INFLUENCER

An Influencer will be responsible for:

- Amplifying messaging from The Recovery Lounge and owner's digital accounts
- Create original content/messaging about how recovery is an important part of your wellbeing, including posts while at The Recovery Lounge when using the services.
- Posting images that include The Recovery Lounge logo on a regular basis
- Assist in promoting events on social media as needed to generate sign-ups

In return, The Recovery Lounge agrees to provide:

- Weekly compression and cryotherapy sessions at no cost
- 25% discount for stretch therapy sessions
- 10% discount for your clients
- Boosting of your messaging
- Access to apparel as it becomes available

BRAND AMBASSADOR

A Brand Ambassador will be responsible for:

- All duties as outlined in Influencer
- Act as subject matter expert about recovery, can effectively speak to the important of recovery, and how The Recovery Lounge is a market leader in this space.
- Be available to attend events on behalf of The Recovery Lounge. This may include pop-ups, open houses, photoshoots, classes, etc

In return, The Recovery Lounge will provide:

- Unlimited access to cryotherapy and compression therapy
- 1 stretch session per month. Any stretch sessions above that will be billed at 50% of the standard rate.
- 20% off services to all your clients
- Boosting of your brand and messaging
- Access to and creative input on TRL branded merchandise

6. If I contacted other companies about you as an ambassador, what would they tell me?

I understand that I will be put on a 14-day probationary period to determine effectiveness. I also understand that I will not represent or promote any brand that may be considered similar.

Name _____

Signature: _____

Date: _____